California Virtual Campus - Online Education Initiative Advisory Committee Meeting

California Community Colleges Chancellor's Office, Sacramento
October 18, 2019 - 10am to 3pm

ATTENDEES

Geoffrey Dyer, Jodie Steeley, Jory Hadsell, Joe Moreau, Vivian Varela, Lisa Beach, Vincent Romo, Autumn Bell, Justin Schultz, Meridith Randall, Bob Nash, Stephanie Curry, RP representative, Scott Conrad, Vandana Gavaskar (via Zoom), Erin Larson, Deb Barker-Garcia, LeBaron Woodyard, Tamara Cheshire

APPROVAL OF AGENDA & MINUTES

Jodie Steeley welcomed the group and summarized the minutes from the August Zoom meeting. She noted that the committee had recently revised the charter and that Basecamp is the repository for communications. She also reminded members that the Advisory Committee is primarily for feedback to CVC-OEI rather than formal presentations.

Action: Since a quorum of voting members was present, the minutes were adopted by the group.

DISTANCE EDUCATION & EDUCATIONAL TECHNOLOGY ADVISORY COUNCIL (DEETAC) UPDATE

Joanna Miller, Joe Moreau and other members of DEETAC noted that the new guidelines took two years to develop and have moved to the Chancellor's Office for legal review. (The current guidelines are from 2008.) One primary recommendation for the benefit of students is three separate designations for classes: FO (fully online), PO (partially online, e.g., hybrid and courses that require face-to-face exams on campus), and OFI (online with flexible instructional requirements that can be met by students at a distance). The intent is for sections with activities that are NOT online to notify students in Section Notes or another prominent location. The group discussed whether OFI classes should be listed on cvc.edu and how Quottly "pulls" that information from a technical perspective. This question led to a discussion about developing a new course code beyond 72 to streamline staging on the CVC-OEI website. The Chancellor's Office representatives noted that MIS codes could be changed or created. If OFI classes are included on the CVC-OEI site, one option could be filtering or badging them. Joanna noted that an education campaign for the system should follow approval of the guidelines. The committee recommended that OFI courses be shown on the CVC-OEI website and that appropriate MIS data elements be created.

Action: Geoffrey Dyer made a formal motion that FO and OFI courses be shown in course finder with section notes and that PO courses be excluded. Moved and seconded with no opposition -- passed.

Joanna Miller agreed to post the draft guidelines in Basecamp.

CVC-OEI UPDATE

Jory Hadsell reported on his presentations to the Student Senate and a group of legislative aides visiting DeAnza College. Among the highlights: completing cross-enrollment implementation for all 114 colleges by June 2023; examining the impact of ecosystem tools on student success; scaling local POCR to increase the number of course aligned to the Course Design Rubric; and increasing and diversifying online certificates through the IOP grants (Jory noted that "we are eclipsing Calbright" on that front). Jory also mentioned that the CVC-OEI is working with the Senate on expanding CTE C-ID.

Autumn Bell reviewed the process for a campus to become POCR-certified, noting that it is fairly complex and only a couple of campuses have reached that point. In order to scale the alignment of courses to the rubric (currently about 270 systemwide), Geoffrey asked whether an external final review was necessary. Committee members noted that internal review could be "divisive" and create pressures for reviewers from other faculty. The concern was upholding standards by continuing external review. Jory commented that "the perfect is the enemy of the good" and that overall goal is to improve the quality of all online courses. There needs to be a communal effort and perhaps there could be levels of alignment rather than "all or nothing." Some members noted that the rubric is intimidating and requires a lengthy commitment to align a course. Geoffrey will bring forward all comments to ASCCC.

DEETAC GOALS

Jodie reported on the goals for the year, including SARA participation; inclusion of ZTC as an MIS element; revisions to the CDAM relating to colleges being audited for distance education; technology procurement at the system level; and competency-based education. Geoffrey asked about the implications of SARA for the CVC-OEI, while noting that California was unlikely to join. Jory reminded the group that the CVC-OEI funds SAN participation for the state.

CCMS WORKGROUP

Bob Nash reported that CCMS recently revised its charter; the committee has 30 voting members and Wendy Bass is the new faculty co-chair. Bob described the workgroups connected to CCMS, specifically an Outcomes group, which talks about the Outcomes feature of Canvas and how it might be altered to better assist with SLO assessment, and an Online Non-Credit Workgroup, which formed recently to address issues such as tracking hours in Canvas. Overall, CCMS and its associated workgroups assist in working with Instructure on improvements and new features.

The committee had a brief discussion about the difficulty in getting training to use tools such as Cranium Cafe and the necessity to have notice when tools are no longer supported by the CVC-OEI. Geoffrey noted that local senates can assist with training and professional development related to the use of tools. Jory reminded the group that the CVC-OEI gives substantial notice when tool support is discontinued. He said that there had been negative feedback about Notebowl. In addition, as the Consortium grows, it will be

more difficult financially to support all tools at the same level because the funding is not increasing. It was noted that it may be better to streamline to avoid "tool fatigue" at the colleges.

CONSTITUENT REPORTS

Scott Carpenter mentioned the CISOA meeting in March and invited Jory to speak. Joe reported that he heard many positive comments about the CVC-OEI project on his recent trip to Russia. Joanna reported a positive response from Consortium members about the change to a two-day format. Geoffrey told the group that the Student Senate showed interest in the Consortium after a presentation he gave with Jory and Lawrence Su and reminded everyone that Plenary is coming in November.

The meeting adjourned at 3 pm.