## California Virtual Campus - Online Education Initiative Advisory Committee Meeting
February 8, 2018 at 9:30am
Virtual

ATTENDEES
Kate Jordahl, Jodie Steeley, Jory Hadsell, JC Sales, Andreea Serban, Naomi Caietti, Justin Schultz, Andrea Hanstein, Jay Field, Autumn Bell, LeBaron Woodyard, Bob Nash, Thomas Greene, Lisa Beach, Julie Clark, Geoffrey Dyer, Adriana Martinez, Vivian Varela, Julie Oliver, Erin Larson, Deb Barker-Garcia, Wendy Bass, Bonnie Peters, Marilyn Harvey, Anthony Culpepper.

APPROVAL OF AGENDA & MINUTES
Approval of agendas and minutes was tabled until March for lack of a quorum.

MANAGEMENT TEAM UPDATES
Jory Hadsell reported on quarterly metrics and increases. Governor Newsom released his proposed state budget and there is no reduction or increase to the CVC-OEI's ongoing funding allocation. In 2018, CVC-OEI received $35 million in one-time funding to award augmentation grants to help colleges/districts complete short-term projects that will improve access to online learning, fill gaps that meet workforce demands, and enhance support for faculty and students. The planning and development phase will occur between February - May 2019. The second phase will include grant authorization of up to $500,000 per college from July 1, 2019 - June 30, 2020. Justin Schultz outlined critical milestones of the augmentation grant timeline and the streamlined paperwork requirements.

Andrea Hanstein reported that work continues on the CVC-OEI rebrand. 25th Hour Communications is currently in the creative development phase and they continue to collect feedback. Preliminary brand mockups will be available in February.

Jory reported that product development has been completed for the cross-enrollment project. The project has been branded as ExCEL, which stands for Exchange Cross Enrollment Link. Foothill, De Anza and Los Rios are in the User Acceptance Testing (UAT) phase and Cabrillo is preparing for UAT. A 'soft' launch is targeted for the spring quarter with a debrief scheduled for later in the month.

Professional Development
Autumn Bell reported that the @ONE team is adding resources to the Local POCR website, including tips for getting review-ready and suggested guidelines for faculty participation. Courses can be submitted through the website beginning April 22 in an effort to streamline the process and help Consortium colleges reach the goal of quality review and alignment of 20% of online inventory to the OEI Course Design Rubric. The target is focused on sections, not courses, and course sections outside of ADTs, IGETC, or CSU Breadth may be excluded from the total. CVC-OEI Academic Affairs will reach out to colleges to help identify a mutually agreed upon target.

Autumn reported that the January webinar had participants from 41 colleges. Colleges are reminded to include instructional designers in the review process.  The second annual nationwide CCC Digital Learning Day will be February 28 and currently has 1,400 registrations. The new Canvas shell

featuring CVC-OEI ecosystem tools is under development. Included in the shell will be product overviews, "how to" tutorials, best practices, testimonials, and key contacts.

Finish Faster Online
A digital advertising campaign, focused on late start classes and underrepresented students in "higher education deserts," resulted in 992 completed applications to Consortium colleges. To date, 1,689 completed applications have been submitted to Consortium colleges through the online course finder. The CVC-OEI will again partner with CSU Online on a summer online course finder.

CCMS Advisory Committee
The Committee is working on an assessment of the CCC Canvas Home Base and looking for potential improvements. Additional voting members are needed, specifically faculty and/or members of the CVC-OEI Advisory Committee. If interested in serving, please contact Bob Nash at bnash@cvc.edu.

Student Equity Workgroup
The workgroup is completing a gap analysis of the 33 equity cohort colleges, including a review of student equity plans, distance education plans, and websites. The goal is to understand the gaps between equity, distance education, and online student services.

CHANCELLOR'S OFFICE UPDATES
Erin Larson reported that Heather Hiles was hired as CEO for the online college and their next meeting is March 18th. The Governor's Office of Planning and Research released their list of candidates moving proposals forward for the RFP improving equity, accessibility and STEM outcomes. More than forty proposals were submitted. All of 21 of the projects selected have a community college in them and eighteen of those projects include Consortium colleges.

ADJOURN
2018 – 2019 future meeting dates
Friday, March 15, 2019 9:30am-3:30pm Sacramento
Friday, April 12, 2019 9:30am-11:30am Virtual-as needed
Friday, May 17, 2019 9:30am-3:30pm Sacramento
Friday, June 7, 2019 9:30am-11:30am Virtual-as needed

**CVC-OEI By the Numbers**

CCC Canvas users: **1,143,702**
CCC Active Canvas Courses:  **71,298**
Courses aligned to OEI Rubric through the POCR: **172**
Online ADTS featured on CVC website: **71**

CCC counselors in Cranium Café with active accounts: **256**
CCC exams taken using Proctorio in December: **22,901**
Fully-online courses listed in online course finder: **6,130**
Badged courses listed in online course finder: **4,040**